

Naija Care Stats

NaijaCare Online Community

NaijaCare e-Learning Academy

NaijaCare Online Shop

- **250** Naijacare PPMV members across Lagos
- **8** live e-learning courses focused on improving the quality of essential primary healthcare delivery and business skills
- **90%** completion rate on our most recent course on Improved Family Planning Services, with **98%** participants surveyed reporting that they feel more confident in providing good family planning services and customer care
- **168** assured medicines, health and hygiene and Covid related products available
- **76%** increase in the average order value between May 2019 and May 2020
- **1770%** year-on-year increase in total sales between May 2019 and May 2020

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Naija Care Quote

Grace Akinjobi



“Naija Care has helped me to introduce health awareness to my community”

Adrah Rofiat



NaijaCare “has really made a really good impact to my business”

Idayat Abiodun Akindele



NaijaCare is the best online Academy  **EVERY 1 MOBILE**
Digital Solutions for Social Change

U JOIN Stats

- 5,300+ shopkeepers
- 45,000+ consumers have signed up to loyalty scheme to receive vouchers
- 26% voucher redemption rate with 5 million ksh saved by low income consumers
- 536,000+ e vouchers redeemed across 10 products including health, hygiene and nutritional products
- 55% completion rate across 8 live e-learning business and financial skills courses
- U Join Shopkeepers stocked 48% more of Unilever's 14 core products such as washing powder and recorded 24% more sales of these products than unaffiliated shops

U Afya Stats

- 3,900+ mothers and mothers-to-be registered to access health and hygiene support, information and vouchered products
- 6 live e-learning courses on hygiene, nutrition and maternal health
- 98.5% participants surveyed expressed increased confidence about being able to maintain a clean and hygienic household
- 94.5% of participants surveyed reported that they felt confident in their ability to make a well-balanced breakfast consisting of the five food groups
- 94% participants surveyed correctly answered knowledge questions on handwashing with soap

U Afya Quotes

“I feel more empowered and more confident as a woman knowing that period is not a shameful thing that it's healthy for us as women and girls. And also how to stay clean and embrace our body changes.”

“I am very proud to be a U Afya mum, I have become more knowledgeable.”